

**2025 Sponsorship Opportunities**

The following opportunities are a great chance to support the Chamber and our

community. Your financial support is greatly appreciated.

**Chamber All-Event Sponsorship: (previous sponsor has first right refusal)**

(Taken) **$6,000** - includes recognition on the chamber website, a boosted social media business spotlight, advertising with each event as an Event Sponsor, a table of 8 at the Annual Dinner, 6 complimentary coach tickets or a dining car ticket (for 4) to either The Bunny Eggspress or Lunch with Santa on the Train, a Banner and prime spacing of your choice in the Christmas Parade, membership dues for 2025 and 2 lunches at every chamber lunch for 2025.

**Chamber Multi-Event Sponsorship:**

\_\_\_\_\_\_**$3500** - includes recognition on the chamber website, a boosted social media spotlight, 3 events as a Event Sponsor with all described non dues/lunch benefits, ½ price membership dues and 2 lunches at every chamber lunch for 2025.

**Premier Sponsor**

\_\_\_\_\_ **$1000** - **The Bunny Eggspress**: includes recognition on the Chamber website, advertising, and 4 complimentary coach tickets to The Bunny Eggspress, $100 off chamber membership and 1 lunch at every chamber lunch for 2025.

\_\_\_\_\_ **$1000** - **Annual Dinner**: includes recognition on the Chamber website, advertising, a table of 8 at the Annual Dinner, $100 off chamber membership and 1 lunch at every chamber lunch for 2025.

**­­**\_\_\_\_\_**$1000** - **Lunch with Santa**: includes recognition on the Chamber website, advertising, Christmas fliers, and 6 complimentary tickets to Lunch with Santa on the Train, $100 off chamber membership and 1 lunch at every chamber lunch for 2025.

\_\_\_\_\_ **$1000** - **Depot Santa and Christmas Parade**: includes recognition on the Chamber website, advertising, 4 complimentary coach tickets to Lunch with Santa on the Train, $100 off chamber membership and 1 lunch at every chamber lunch for 2025.

**Event Sponsor**

\_\_\_\_\_**$300** - The Bunny Eggspress: includes recognition on the Chamber website, advertising, 2 tickets for The Bunny Eggspress.

\_\_\_\_\_**$300** - Annual Dinner: includes recognition in all Annual Dinner communication and at Annual Dinner. 2 tickets to Annual Dinner.

\_\_\_\_\_**$300** - Santa in the Depot/Christmas Parade: includes recognition on the Chamber website, advertising, 2 tickets for Lunch with Santa.

\_\_\_\_\_**$300** - Lunch with Santa: includes recognition on the Chamber website, advertising, 2 tickets for Lunch with Santa.

**Business Name**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Total:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Monticello Area Chamber Membership Checklist**

Are you taking full advantage of your membership? Membership has benefits, but you must take advantage to the fullest!! Your participation, full use of the tools offered, and quick response for signups and information impact the overall quality of Monticello Chamber!

Have you:

* Updated your membership directory information? Login to the website with a current user login and enter all contact info, logos, social media accounts, etc.
* Have you added each employee that might come to meetings, purchase event tickets, or volunteer as a user on the website and made sure they are getting email updates?
* Asked to be included in the Chamber Buck program?
* Made sure that info@monticellochamber.org and shelly@monticellochamber.org are whitelisted in your email system? If you have Gmail, make sure those two email addresses don’t go to the newsletter view rather than your inbox to keep updated. We send out weekly updates.
* Attended lunch meetings? Valuable education and information is provided at our meetings.
* Come to Ribbon Cuttings and Afterhours? Each is an opportunity to interact socially with your fellow members. They help us to determine what is causing you issues in our business climate. They give you opportunities to network.
* Sponsored one of our main events or suggested an alternative? You get extra recognition and advertising through sponsorship.
* Participated in co-advertising opportunities. We subsidize advertising in various publications, giving you a chance to advertise at a substantial discount when the opportunity arises.
* Shared and Liked Pages, Event Posts, and Tweets (Facebook: Monticello Chamber and Make It Monticello, Instagram: Make it Monticello)? Every member can assist by promoting what the Chamber is doing. By sharing events and activities you are legitimizing both the event and your own business as a Chamber of Commerce member.
* Provided a rack card or marketing piece for welcome packets that go to new community members and are used in the tourism lobby?
* Read your emails and responded to information/signups as quickly as possible? As we receive more feedback, our planning improves. For most events, early planning saves time and money, allowing us to do more for you!
* Volunteered to serve on a committee? Committee service can lead to board service. Without thoughtful, committed committee and board members, we cannot operate fully. One employee with part-time hours cannot manage all the things we do. Small investments of time from each business will let the Chamber do more for everyone.
* Participated in the classes offered by the SBDC, Main Street, City of Monticello, and Monticello Chamber? Each organization offers educational opportunities so you can keep improving your knowledge and business skills. We share them regularly.
* Contacted the Chamber with ideas? Sometimes it just takes a suggestion for a service, class, or event. We want to hear about your great ideas.