



Promotion Checklist

MONTICELLO

- Create Image/Flyer/etc on Canva or another program
- Create a FB Event - Tag other pages/groups. Use #makeitmonticello
- Share to Make It Monticello Events closed group
- Put Posters up at critical businesses - ask first!
- Calendars on various websites
- Billboards - if sponsors have them (donation of \$800 min.)
- WCIA/WAND/NG all have event calendars you can use
- Newspaper release in PCJR
- Banner at Viobin - Ask first!
- Ask if sponsors or organizations have newsletters - give creative
- Promo Video (Videos do best on Social Media)
- Check with WEZC
- At event, take pictures post early, FB live, Testimonial
- Send Thank You's after to your sponsors!
- Make sure other entities know about your pages/accounts and be sure to like other pages
- Ask for help!!

FB: @makeitmonticello
@monticellochamber
@monticellomainstreet

TW: @monticellochamb

IN: @makeitmonticello

