



What is it?	Local Government	Tourism promotion, focused on Piatt County, administered by Monticello Area Chamber	Not for Profit 501(c) 6 (General Business support for those who do business in Piatt County. Stepped up benefits to members.)	Not for Profit 501(c) 3 (Downtown Monticello focus)
Mission:	Community development facilitates safe buildings, public spaces, smart business development, and overall promotion of the community	Provides leadership in publicizing information and organizing efforts that successfully draw people to see our area as a destination and a place to live.	Advocates for our business environment and economic development initiatives throughout Piatt County through proactive leadership, advocacy, and education.	Promotes economic vitality in downtown Monticello through historic preservation of the district (National Historic Register!)
In other words,...	If you're in the City, they want to help you do you.	Promotes any activity or place that will bring visitors to town.	Helps businesses in every business phase meet their goals while providing additional member benefits to those who join.	Makes vibrant and safe/usable downtown spaces for businesses to operate in, that people want to visit, that make the downtown a destination.
How much is a small business membership?	N/A	N/A	\$110.00/calendar year for a small business with a storefront (varies by type of business)	In kind and/or monetary donation
What do I get from a membership?	N/A	N/A	Access to educational, networking and promotional opportunities (Chamber Bucks, Safe Trick or Treat, After Hours, Downtown sign placement, etc.)	By becoming a "partner," you are supporting the official national and state-recognized organization that strives to keep downtowns viable. You are cheering on and alongside the cheerleader on how great downtowns can be.
Can I participate in the events?	Sponsorship sometimes available	If it pertains to you (Antique Day, Retail Shop Hop)	Yes, if you are a Chamber member, you can participate in Chamber events. Some events are open to non-members for an increased charge.	Yes- Anyone can participate in Main Street events, just know that the organization focuses on downtown, which means the majority of the traffic for Main Street events will be in downtown.
How do I get involved?	N/A	N/A	Join the Chamber and tell them what interests you!	Join a Committee or reach out to a board member!
Who do I contact?	Callie McFarland www.cityofmonticello.net	Shelly Crawford-Stock info@monticellochamber.org	Shelly Crawford-Stock info@monticellochamber.org	Shelly Crawford-Stock info@monticellomainstreet.org